



Big Brothers Big Sisters of Nodaway County believes that inherent in every child is the ability to succeed and thrive in life. In Nodaway County, our chapter has been fostering life-changing mentoring relationships since 2007.

When a child (Little) is matched with a mentor (Big), that child benefits from having a special adult in their life who spends time with them on a weekly basis. As a result of that relationship, our data shows that our Littles begin to discover opportunities and possibilities they never dreamed existed.

Littles begin to believe in themselves; they are more successful in school; their relationships with peers and families improve; their willingness to try new things and make new friends significantly increases; and they are on their way to becoming self-reliant, independent young adults with an exciting future ahead of them.

After being matched with a Big for 12 months, Littles report the following:

- 97% felt more self-confident
- 86% improved their grades
- 96% thought drinking, smoking, and using drugs would negatively impact their futures

WHY SPONSOR BIG BROTHERS BIG SISTERS OF NODAWAY COUNTY?

There is no charge to children, families, or volunteer mentors to participate in BBBSNC's program; 100% of our operating budget comes from individuals, corporations, grants, clothing donations, and fundraising events. In fact, about 45% of our revenue comes from special events, making thousands of hours of mentoring possible for our Bigs and Littles!

Sponsoring BBBSNC provides much more than a positive return on investment for your business. Not only is your business featured to almost 500 individuals that participate in our 3 largest fundraisers, it provides a substantial impact to our entire community and direct impact to the approximately 200 children, parents, and volunteers we have contact with monthly or quarterly. Our success yields resilient children, strong families, and healthy communities. You can be a part of that success!



IT TAKES **LITTLE** TO BE **BIG**

Big Brothers Big Sisters of Nodaway County | 2112 S Main St, Maryville, MO 64468 | 660.562.7981

IMPACT SPONSOR

\$3,000

Become a
DEFENDER OF POTENTIAL
with a year-long sponsorship



**Big Brothers
Big Sisters®**

BOWL FOR KIDS' SAKE | APRIL

Lane Sponsor & Company Sponsored Team

- Includes a bowling team, logo banner to be displayed near entrance, large logo on t-shirt & BFKS website, opportunity to provide information or giveaways to participants & social media shout out

GLOW FOR KIDS' SAKE 5K | SEPT

Walk it Sponsor

- Includes logo on event t-shirt, name on sponsor signage at event, and opportunity to provide information or giveaways to participants

FRIENDSHIP FOUNDATION | NOV

Ignite Sponsor

- Includes name on sponsor signage at the event

SPONSOR OF THE MONTH

You may select your month!

- Includes 4 social media posts and any matches made during your month are "brought to you by..."
**Can be purchased on its own for \$500*

YOU PICK!

- This package includes your choice of being a sponsor at **The Big Bid** or **The Big Swing** (our 2 new events).



IT TAKES **LITTLE TO BE BIG**

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Inquire
here!



IMPACT SPONSOR

\$2,000

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Big Brothers Big Sisters.

BOWL FOR KIDS' SAKE

April
at Bearcat Lanes

Bowl for Kids' Sake is an annual event that draws close to 300 bowlers. Participants enjoy a night of bowling with friends or co-workers at Bearcat Lanes to support local matches. Bowlers enjoy free bowling, pizza, drinks, t-shirts, and awesome prizes. Teams do have minimum fundraising requirements.

LANE SPONSOR - \$1,200

- Includes logo banner to be hung over lane at event, large logo on t-shirt & BFKS website, name on sponsor signage at event, opportunity to provide information or giveaways to participants & social media shout out

GOLD SPONSOR - \$600

- Includes small logo on t-shirt, name on sponsor signage at event, company name on BFKS website, and a social media shoutout

SILVER SPONSOR - \$300

- Includes name on sponsor signage at event and company name on BFKS website

BRONZE SPONSOR - \$150

- Includes name on sponsor signage at event

Does your company want to support its employees?
For \$750, you can sponsor a company team!

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September
at Mozingo Lake Golf Course

HOLE SPONSOR

\$250

- Name on sponsor signage at event

HOSPITALITY SPONSOR

- Provide hospitality items (box lunches, snack items, drinks, etc.)
- Includes signage at hospitality stations at event



May

SPONSOR

\$250

- Includes logo on auction website



The Big Bid auction is our newest annual fundraiser, designed to give more people the opportunity to participate and bid on incredible items. Previously, our silent auction was part of BFKS, but by moving it to a stand-alone online event, we're making it more accessible to a wider audience. This change allows more supporters to engage, bid, and make a greater impact on our mission.

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 Big Brothers Big Sisters

GLOW FOR KIDS' SAKE 5K

Glow for Kids' Sake is a 5K fun run held each fall and attracts 100-200 participants. Many families attend this event. It is one of the largest 5K's in the community.

September

WALK IT SPONSOR - \$300

- Includes logo on event t-shirt, name on sponsor signage at the event, opportunity to provide information or giveaways to participants, and post-event newspaper "Thank You"

RUN IT SPONSOR - \$800

- Includes company sponsorship of up to 25 employees to participate*, logo on event t-shirt, name on sponsor signage at the event, opportunity to provide information or giveaways to participants, and post-event newspaper "Thank You"

Does your company want to invest in the health and wellness of its employees?

For \$500, your company can sponsor up to 25 employees to participate!

**Additional participants (beyond 25) are \$20 per person. This pricing includes a \$5 discount per registration. No discount applies if fewer than 25 employees participate.*



FRIENDSHIP FOUNDATION

IGNITE SPONSOR

\$250

- Includes name on sponsor signage at event

November

We host our annual **Friendship Foundation Dinner** each fall. Many years ago, a group came together to support BBBSNC financially. Today, we host from 100-150 people who contribute a one-time gift or participate in our monthly giving program.

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